Wednesday and Thursday May 20 and 21, 2015

Lorton Performance Center

The University of Tulsa

Collins College of Business
School of Accounting & Management Information Systems

www.utulsa.edu/coa

Speakers

James Bowie
Senior Manager — Oil & Gas Sector Resident
 Ernst & Young LLP
New York, NY

Joseph St. Denis
National FAS Practice Leader
Riveron Consulting
Alexandria, VA

Richard W. Dubé
Executive Vice President
Chief Audit Executive & Ethics Officer
Old National Bancorp
Evansville, IN

Jennifer Minke-Girard
Senior Associate Chief Accountant
U.S. Securities and Exchange Commission
Washington DC

Hank Gutman
Principal
KPMG LLP
Washington DC

Jeff Hamra
Manager and Owner
Titan Data Safe
Tulsa, OK

Panel

J. Scott Pruitt
Assistant Controller • External Reporting and Policy • Phillips 66 • Houston, TX

William C. Lawson
Vice President • Corporate Development & Project Execution
The Williams Companies, Inc. • Tulsa, OK

Howard J. Thall
Senior Vice President • Communications and Investor Relations
Devon Energy Corporation • Oklahoma City, OK

Moderator, Tim Coburn
Director of the School of Energy Economics, Policy and Commerce
The University of Tulsa

Planning Committee

Kate Sharp, Chair • Jennie Dugger, Program Coordinator

American Woman's Society of CPAs
—
Shari Bronner

Association of Certified Fraud Examiners
—
Glenn Eldredge

Financial Executives Institute
—
Owen Pugh

The Institute of Internal Auditors
—
Anne Mills

Institute of Management Accountants
—
John Thomas

Tulsa Chapter, Oklahoma Society of CPAs
—
Shelby Lizzie

Tax Executives Institute
—
Anthony W. Raley

The University of Tulsa School of Accounting and MIS
—
Tracy Hardy

The University of Tulsa School of Accounting and MIS
—
Stephen Rockwell

Advisory Board

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Steve Berke
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Export-Import Bank of the US
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McKinney, TX

Sean Kouplen
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Regent Bank
Tulsa, OK

Dennis Leatherby
Executive Vice President & Chief Financial Officer
Tyson Foods, Inc.
Springdale, AR

James J. Leisenring
Senior Advisor
Federal Accounting Standards Board
Norwalk, CT

Nathan J. Mueller
Fraud Prevention Consultant
John D. Freeman CPA LTD
Plymouth, MN

Chad R. Wilkerson
Vice President and Branch Executive
Federal Reserve Bank of Kansas City
Oklahoma City, OK

The University of Tulsa School of Accounting & Management Information Systems

Karen S. Gravenor, Director

Subh Angenina
Abhishek Raaj
Wiray Bradley
Lori Leonard

Treyce Hardy
Anna McColl
Michael McCray
Jose Miranda

Linda Mickes
Steve Plutner
Stephen Rockwell

Net proceeds of the conference provide awards to accounting students at The University of Tulsa.
Wednesday, May 20, 2015

7:45 a.m. Registration

8:30 a.m. Introduction ...................................................... Dean Gale Sullenberger

8:45 a.m. Session I ........................................................ James J. Leisenring

Financial Reporting Issues – A review of the underlying conceptual issues that have been problematic in completing the convergence projects with the IASB.

10:00 a.m. Break

10:20 a.m. Session II ........................................................... James Bowie

Rethinking Revenue – Will focus on the new revenue standard, potential amendments to the standard and other updates. Will also address some potential implications of the standard, particularly for the oil and gas industry.

11:10 a.m. Session III ...................................................... Jenifer Minke-Girard

SEC’s Office of the Chief Accountant Update – A refresher on the structure and function of the Office of the Chief Accountant and discussion of recent activities related to accounting consultations, oversight of accounting standard-setting and other topics.

12:00 p.m. Lunch (Practice Gym, Reynolds Center)

We will resume our afternoon program at 1:10 p.m. in the Lorton Performance Center.

1:10 p.m. Session IV ...................................................... Hank Gutman

Will We Ever See Fundamental Tax Reform? – A review of the current interplay between tax reform and fiscal realities including the rhetoric and reality of traditional tax reform and the implications of a Republican-controlled Congress.

2:00 p.m. Session V ........................................................... Sean Kouplen

Community Banking Update – Speaking on the latest news and updates within community banking.

2:50 p.m. Break

3:10 p.m. Session VI ......................................................... Jeff Hamra

Data Recovery and Protection for Disaster Recovery – Learn about the security and storage of critical data offline for disaster recovery in the world of the cloud. Make sure you are protected properly and never lose data again.

4:00 p.m. Session VII ......................................................... Joseph St. Denis

The Accounting Professional’s Ethical Toolkit – The attributes of professionalism and ethics and the role that each plays throughout the accounting professional’s career.

4:50 p.m. Adjournment

Thursday, May 21, 2015

8:30 a.m. Registration (Lobby, Lorton Performance Center)

9:00 a.m. Session VIII ..................................................... Nathan J. Mueller

Lessons from an $8.5M Fraud – How $8.5 million was embezzled over a four-year period.

9:50 a.m. Session IX ......................................................... Kelly Kemp

Trade Finance Solutions for U.S. Companies Selling Abroad – As the official export credit agency of the U.S., the Export-Import Bank’s mission is to ensure that companies have access to financing to turn export opportunities into sales abroad in order to be competitive in international markets.

10:40 a.m. Break

11:50 a.m.-1:00 p.m. Session X ........................................ Dennis Leatherby

Tyson Foods 2.0: A Game Changing Acquisition and its Impact on Strategy and Capital Structure – Faced with a rare opportunity to dramatically advance the course of its company and future strategy, the Senior Management and Board had to respond quickly. You will learn what was involved in the areas of financial reporting, treasury, strategy, operations, marketing and distribution among others.

11:50 p.m. Lunch (Practice Gym, Reynolds Center)

We will resume our afternoon program at 1:00 p.m. in the Lorton Performance Center.

1:00-2:15 p.m. Session XI ................................................. Panel: J. Scott Pruitt, William C. Lawson, Howard J. Thall

Moderator, Tim Coburn

Energy Prices: What Happened and What Does It Mean for the Future – A panel from the upstream, midstream and downstream sectors discusses the recent drop in energy prices, how it impacts the industry and their thoughts on the future.

2:15-2:30 p.m. Break

2:30-3:20 p.m. Session XII ................................................ Chad R. Wilkerson

U.S. and Oklahoma Economic Update: Oil Prices Worries – An overview for the national and regional economy along with specific indicators for Oklahoma and the energy industry.

3:20-4:10 p.m. Session XIII ............................................... Richard W. Dube’

Ethics in Banking…Moving Beyond the Code of Conduct & Putting Ethics into Action – Ethics in banking/financial services has suffered and been questioned many times in the recent past. Hear how a regional Midwest bank has earned a reputation of integrity and received accolades along the way.

4:10 p.m. Adjournment